

CULTURE POP: Crazy Phrase Fun ... That's Out of Your Mind!

A party game for 4 to 8 players. 2 minutes to learn, 35 minutes to play.

The memorable slogans, jingles, and taglines we've been exposed to again and again in our popular culture are the starting point for this party game that inspires creativity and laughter. Players attempt to recall memorable cultural references and then reword them in a zany new context, and the results are hilarious.

Broad appeal. Drawing from pop culture references of current and past generations, Culture Pop is a hit with adults of all ages—gamers and non-gamers alike.

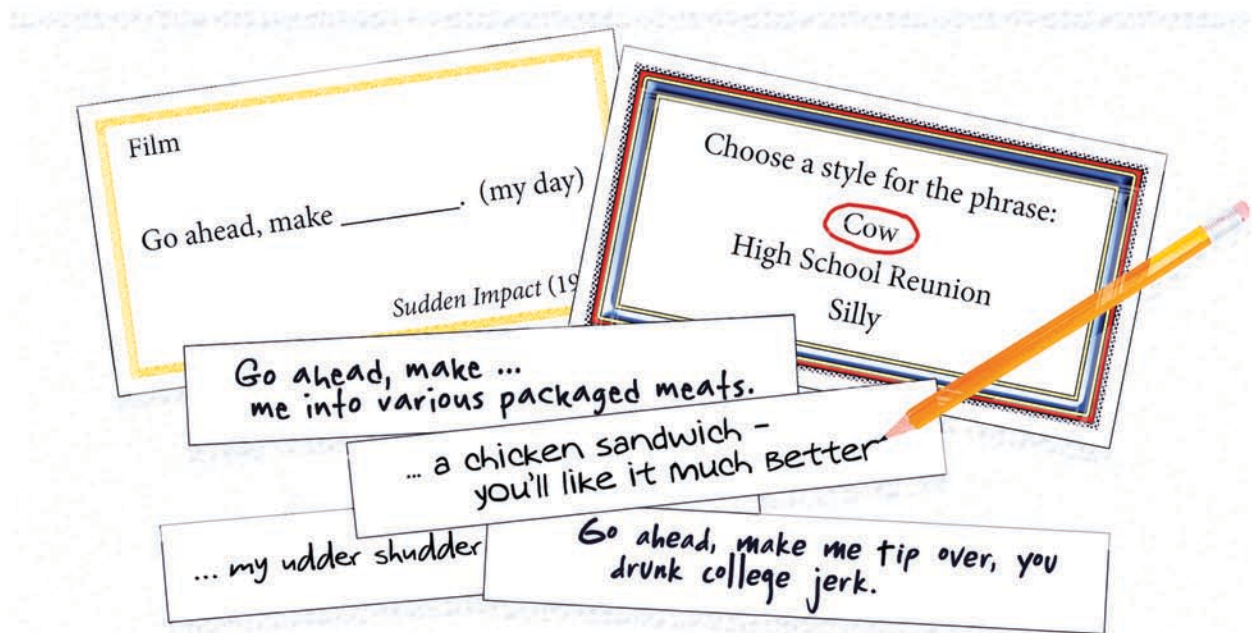
Inclusive play. Everyone has something fun to do every turn, whether setting up the phrase and style combination, writing down funny free-association responses, or being a ham when reading or performing the responses.

Replayability. 300 brain-teasing phrases are included, and 300 styles to get players started re-inventing the phrases. That's 90,000 possible combinations.

Varied play. Players can score with quick recognition of pop culture references, with playful or clever written responses, and with inventive or hilarious readings of responses.

It's Easy to Play

Make your friends and family laugh by changing pieces of our culture in new and clever ways, one crazy phrase at a time. Learning to play Culture Pop takes less than two minutes. The illustration below shows a turn in progress.



When it's your turn, grab a Culture Card and read it to the other players. It will have a phrase from our culture on it, with a piece missing. The first person who can correctly shout out what's missing gets a point!

Now the real fun begins. Grab a Pop Card and choose a style for players to use to "pop" the original phrase. In other words, if you grabbed the Pop Card above, you would choose whether to have players complete the phrase as though a cow said it, or as though they were at a high school reunion, or in an utterly silly fashion. Everyone can be as outrageous, clever, or flat-out funny as they like because answers are anonymous—unless they're so good they win!

Once all the players have written their answers, mix them up and hand one to each player to read, ideally with oomph and a performer's flair. Dramatic delivery could really pay off, because now you choose the winning responses, awarding one point to the person whose **delivery** you enjoyed the most and one point to the person who **wrote** your favorite answer. (They can be the same person.) The player with the most points at the end is the winner—but the game will have you laughing so much you won't care who wins!

Culture Pop Production and Sales

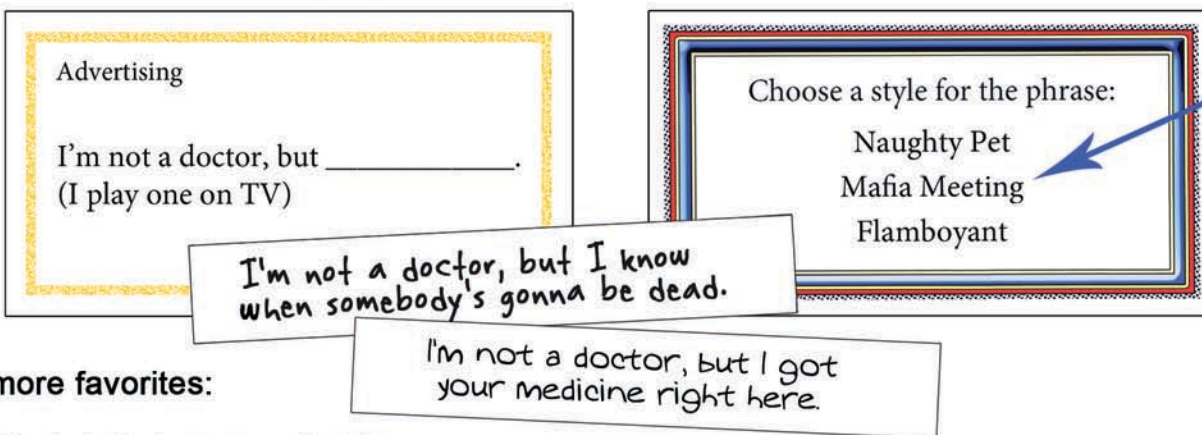
Culture Pop's content has been carefully fact-checked. The game has an elegantly simple design with components—cards, pads, pencils—that are easy to manufacture. Our first production run is nearly sold out.

Thanks so much for your interest in Culture Pop. For additional information please see our website at CulturePopGame.com, or contact David Fox at (203) 803-5476 or Bayard Catron at (301) 330-4643, or email us at catron@gmail.com.

CULTURE POP

Crazy Phrase Fun ... *That's Out of Your Mind!*

Some favorite answers from players:



Some more favorites:

An IHOP ad, in "crime scene" style:
Come hungry. Leave no fingerprints.

A scene from *Field of Dreams*, in "naughty pet" style:
If you say "stay", he will come.

A Timex ad, in "airhead" style:
It takes a licking to keep this self-adhesive stamp sticking. Oh, wait - does it??

A scene from *Casablanca*, in "Super Bowl" style:
Louie, this looks like the beginning of a beautiful wardrobe malfunction.

A Duke Ellington song, in "overly optimistic" style:
It don't mean a thing if the car is sheared in half. Nothing a little paint can't fix.

A scene from *A Streetcar Named Desire*, in "terrifying" style:
I have always depended on the kindness of stranglers.

The Rolling Stones song "Honky Tonk Woman," in "mother-in-law" style:
She blew my nose, and then she complained about the sound.

Boxing announcer Michael Buffer's iconic phrase, in "family reunion" style:
Let's get ready to cry UNCLE! or Aunt?

An E.F. Hutton ad, in "Las Vegas" style:
When E.F. Hutton talks, people sell high, buy low, double down, let it ride and see Wayne Newton.

A line from *Jaws* in "polygamist" style:
You're gonna need a bigger bed.

For more information:
visit → CulturePopGame.com
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email → catron@gmail.com